

Guidelines for Using the Wade Trim Logo

Wade Trim's logo is a unique representation of our firm. It symbolizes the professional services our people deliver, relationships we have built with our clients, our supportive culture and the core values we embrace. Consistent use of the logo is important to our image and reputation.

Please use the logo as is. Do not change any of the elements or their relationship to each other. They are fixed and proportionate. Always size the logo proportionately. The logo should not be reproduced any smaller than 1.5 inches wide. Leave ample space around the logo to avoid crowding it with other elements.

The logo colors are PMS 518 burgundy and PMS 7498 green. Do not reproduce the logo in any colors other than these, black or reverse (white). The color or black versions should be used when the background is lighter than the logo. Use the reverse version when the background is darker. The logo is never to be screened, reduced to a tint, used as a water mark, or altered in any way.

If you have any questions about appropriate logo use or file formats, please contact the Webmaster at webmaster@wadetrim.com.



wadetrim logo



wadetrim logo black



wadetrim logo rev