APRIL 14, 2022 BY CONTRIBUTING AUTHOR Unprecedented Federal and State Infrastructure Investment Bodes Well for Nation's Water, Sewer Assets



By Wayne Hofmann

This year marks the 50th anniversary of the Clean Water Act, which has generated a legacy of improved water quality in our rivers and lakes and healthier drinking water sources while creating significant fiscal challenges for many communities in removing hazardous materials from drinking water and meeting long-term pollution control obligations.

The American Rescue Plan (ARPA) and Infrastructure Investment and Jobs (IIJA) Acts will increase federal investments in water and sewer systems to unprecedented levels over the next several years, providing potential economic relief to thousands of communities across the nation facing compliance challenges.

While the COVID-19 pandemic has negatively impacted communities worldwide, it has also led to significant public investment in infrastructure and economic recovery. ARPA provided \$350 billion in financial assistance allocated to every state, local government, and federally recognized tribe and

territory in the United States, with water and sewer projects among the few unambiguous eligible uses. Project planning, design, and capital improvement projects are all eligible to use ARPA funding.

Where Can ARPA Funding Go?

Recently, the United States Treasury issued its Final Rule on ARPA expenditures. While the Rule expanded the eligible uses for water and sewer projects to include stormwater improvements and dam removal, the news was not all good for water sector investment.

The Rule also greatly expanded eligible uses in other areas, notably creating a \$10 million "standard exemption," which enables smaller units of government to spend ARPA funding on a much wider array of government services. This means that governments that had been more likely to spend on water and sewer projects can now spend their ARPA funding on roads, bridges, and other capital investments.

For communities facing affordability issues, the funding can be used to help address delinquent payment and water access issues. The ARPA Final Rule includes a framework to identify negatively affected groups (such as neighborhoods, homeowners, and businesses) and develop programs that address those impacts.

ARPA also provided direct financial assistance to states, which in many states is manifesting in new grant programs for water and sewer. In Florida, the state legislature moved quickly to establish a new wastewater grant program and fund the Resilient Florida program, which launched many water and sewer projects. Ohio has already used \$250 million of its allocation for a quick round of wastewater grants and may include additional rounds in this year's capital budget.

States are also considering how to spend higher than anticipated general fund revenue this year. Although COVID-19 lowered revenue expectations in 2020 and 2021, most states are experiencing multi-billion-dollar surpluses, as well as increased projections over the next few years. This has led to ambitious proposals, such as a \$3-billion measure in the State of Michigan for water, sewer, and dam projects.

Looking at IIJA

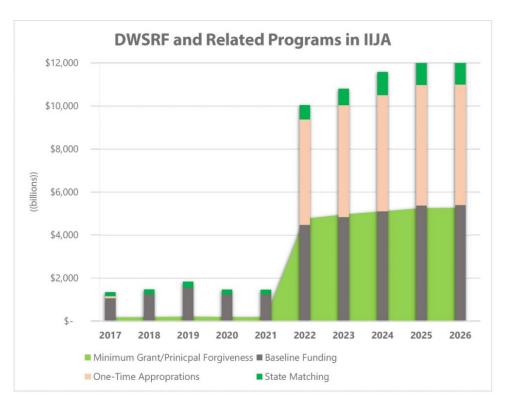
We also finally celebrated the much-anticipated Infrastructure Week in 2021 with the passage of the IIJA. Combined with the ARPA, it may be more apt to say we are in "Infrastructure Decade." Widely perceived as a stimulus program, the IIJA sets the stage for sustained spending and a stronger federal role in financing water and sewer infrastructure investment over the next decade. While "shovel-ready" is a familiar buzzword in the industry, the IIJA has a different focus as policy makers seek "shovel-worthy" projects. Funding will remain competitive and project owners that plan and design projects to meet policy priorities will be positioned to succeed in the coming years.

The most significant increase for water and sewer funding in the IIJA is for existing State Revolving Loan (SRF) funds through the Environmental Protection Agency. The SRF funds for sewer and wastewater treatment projects will see nearly a four-fold increase in federal capitalization over five years. On the drinking water side, the funds will have more than eight times the funding over the previous halfdecade, including significant set-asides for removing lead, PFAS, and other contaminants from water supplies.



Removal of lead water mains and service lines is a major initiative of the IIJA, with \$15 billion dedicated to that effort. Although this provides an excellent opportunity to remove critical public health hazards from homes and neighborhoods, the industry will be challenged with identifying and replacing lines efficiently. This provides an opportunity for innovation from the trenchless industry to mitigate labor shortages and disruptions of such infrastructure work.

The IIJA also includes additional funding for the existing Sewer Overflow and Stormwater Reuse **Municipal Grants** program, which will allocate \$1 billion among the states over the next five years. The need in communities facing sewer and stormwater overflow challenges far exceeds that funding and the industry continues to advocate



for increases. However, the limited amount of funding makes this program a good fit with trenchless system fixes like inflow/infiltration initiatives as opposed to large-scale storage projects.

With many SRF program characteristics decided at the state level, the increased levels of investment provide the potential for policy changes that better utilize available resources. For instance, Ohio and Florida currently limit additional subsidy in the form of principal forgiveness and grants to communities less than 10,000 in population. The U.S. Environmental Protection Agency recently published a memo on IIJA implementation, suggesting policy changes to improve system sustainability and user affordability.

Two popular programs that were not included in the IIJA are the Department of Agriculture's Rural Development Water and Waste Programs. Despite not receiving increases in the IIJA, these remain a potent tool for rural areas to develop new water and sewer service or maintain their existing systems, offering competitive interest rates, long-term loan terms, and grant subsidies for economically challenged communities.

Sustainable federal infrastructure investment beyond the coming decade is not assured. More advocacy is required to ensure future federal budgets fulfill funding authorizations within the IIJA. The FY 2022 budget passed in March did not reach the full authorization for the Clean Water and Drinking Water Revolving Loan Funds and included earmarks that reduced the amount of funding available through those programs. The industry must continue to advocate for full funding of these programs.

Despite the promise of ARPA, IIJA, and increased state revenues, water and sewer system owners must continue to take a balanced approach to funding and financing projects. With private-sector interest in conservation and environmental stewardship increasing, the industry is learning how to better incorporate equity and philanthropic investment in the water and sewer sector. However, ARPA and IIJA provide an historic opportunity to position the nation's water and sewer assets to thrive.



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and is the first of a three-part series from Wade Trim focusing on infrastructure funding.

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