Guidelines for Using the Wade Trim Logo

The Wade Trim logo is a unique representation of our firm. Consistent use of the logo is important to Wade Trim's image and reputation.

Please use the logo as is. Do not change any of the elements or their relationship to each other. They are fixed and proportionate. Always size the logo proportionately. The minimum height of the logo is 5/16 inches. Leave ample space around the logo to avoid crowding it with other elements.

The logo colors are PMS 361 green and PMS Cool Gray 10. Do not reproduce the logo in any colors other than these, black or reverse (white). The color or black versions should be used when the background is lighter than the logo. Use the reverse version when the background is darker. The logo is never to be screened, reduced to a tint, used as a water mark, or altered in any way.

If you have any questions about appropriate logo use or file formats, please contact our Webmaster at webmaster@wadetrim.com.







wade trim logo rev